

NEWS RELEASE

New VIP Programme for Elite VISIONAPARTMENTS Clients

Zurich, 15 May 2013. VISIONAPARTMENTS is introducing a new VIP programme that will offer an array of free services and amenities to its corporate clients and most loyal guests.

The perks provided in the new VISION VIP programme will include limousine pickup service at guests' destination airports and train stations, welcome champagne, soft drinks, free laundry service, personal assistance, and invitations to meet-and-greet dinners and other exclusive events. Members will also be able to enjoy a number of relocation services, such as personal assistance in registering with regional authorities.

In addition, those in the programme will have exclusive, 24-hour access to the VIP lounges and fitness/wellness areas currently being created at VISIONAPARTMENTS' new flagship properties in Berlin, Geneva, and Zurich.

Having undergone a successful preliminary launch in Zurich over the past several months, the VISION VIP programme is now being extended to all of the company's remaining destinations Berlin, Lausanne, Munich, Warsaw, and Vienna.

"Our clients' initial feedback on our new VIP programme has been very positive," reports Anja Graf, CEO of VISIONGROUP. "We see it as an opportunity to meet even more of our top clientele's needs and raise the bar once more in the business of furnished homes."

About VISIONGROUP

Founded in Switzerland in 1999, VISIONGROUP specialises in the rental of high-quality furnished apartments known for their commitment to service and style. The company advanced from start-up to Switzerland's market leader in just a short time and is now expanding in phases both domestically and abroad. Its business now comprises three brands: VISIONAPARTMENTS, under which it rents exclusive apartments in the bustling urban centres of Europe; VISIONVILLAS, through which luxury residences are available; and VISIONDESIGN, an online portal where users can order furniture, furnishings, and related accessories – including many of the company's own creations. www.visiongroup.eu

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