



**VISIONAPARTMENTS**

Your first address.

**VISIONAPARTMENTS, established in Switzerland in 1999, specialises in developing and renting premium furnished apartments with service and style. The company has grown quickly from a start-up to become a European market leader, currently offering over 1,000 tailor-made temporary living solutions in Berlin, Lausanne, Munich, Warsaw, Vienna and Zurich, and will soon open locations in Geneva, Vevey and Frankfurt. The company is gradually expanding domestically and internationally, focusing primarily on German-speaking countries. To emphasise its global presence, VISIONAPARTMENTS also cooperates with selected partner companies in the serviced apartment sector. [visionapartments.com](http://visionapartments.com)**

---

We are looking for a marketing all-rounder to bolster our Marketing & Communications team in Zurich by agreement, to fill the position of

## **EVENTS & PROMOTIONS MANAGER (FULL-TIME)**

In this new position, you will be responsible for planning and implementing all kind of events, international trade fair presentations and sales promotions as well as establishing and maintaining appropriate global and long-term marketing partnerships for the upcoming lifestyle company VISIONAPARTMENTS.

### **Your responsibilities:**

- Responsibility for internal and external events for all kind of target groups (management, employees, investors, media, partners, corporate clients, VIP tenants etc.);
- Organisation and implementation of national and international trade fairs;
- Organisation and implementation of international promotional events (e.g. promotion spaces at international airports, marketing campaigns in high footfall urban locations);
- Establishment of international, long-term marketing partnerships and cross marketing;
- Responsibility for promotional activities and sales promotions/packages (e. g. cooperations with platforms like "DeinDeal")
- Supporting global partner marketing cooperations;
- Analysis, improvement and international implementation of the existing VIP programme for our key accounts;
- Medium to long-term: Building a dedicated, internationally valid reward programme for VISIONAPARTMENTS;
- Creation of corresponding marketing materials and support in programming any internal systems required;
- Growing brand value at all levels and increasing brand popularity and brand awareness;
- Supporting the line manager in all areas and deputising during absences.

### **What we expect:**

You are a marketing, sales or communication graduate with at least three years' experience in a similar position in an international company. You are familiar with the theoretical and practical aspects of event management,



**VISIONAPARTMENTS**

Your first address.

live communications and/or promotional marketing activities. You offer outstanding communication and project management skills. Your negotiation skills are excellent and you already have an appropriate international network. Very good German and English language skills. French and any other language would be an advantage. Very good command of standard Windows software such as Outlook, Word, Excel and PowerPoint. You are highly motivated in a service- and quality-oriented environment, possess a dynamic and outgoing personality and an ability to work independently under time pressure. You demonstrate highly-developed planning and organisational skills on a daily basis. You are also highly assertive and work independently and reliably. You have an appreciation of aesthetics, and an interest in design, architecture and hospitality, and regularly contribute good ideas. You are flexible and remain calm and collected, even in hectic situations.

Have we sparked your interest in this new position, with advancement opportunities? We look forward to your application (including a photo), which you can send by e-mail to: [jobs@visionapartments.com](mailto:jobs@visionapartments.com)

**VISIONAPARTMENTS | Vision Management Services AG**

Philippe Thoma, Head of Human Resources & Administration

Birmensdorferstrasse 5 | CH-8004 Zurich | Switzerland

T +41 44 248 34 07 | M +41 79 793 08 54 | F +41 44 291 00 02

[pthoma@visionapartments.com](mailto:pthoma@visionapartments.com)

[visionapartments.com](http://visionapartments.com)