

MEDIA RELEASE

New Lifestyle Apartment House Set to Open Doors Near Zurich's Giesshübel Station

Zurich, 20 March 2013 – Despite original plans to construct a building exclusively for offices at the site, the past several years have witnessed the creation of a new apartment house in a prime city location directly adjacent to Zurich's Giesshübel train station. The finishing touches are currently being applied to the 206 designer flats at VISIONAPARTMENTS' new flagship residence, which will soon be available for rent at attractive prices. The opening is scheduled for late May 2013. visionapartments.eu

In addition to enjoying a variety of services (including weekly cleaning, free Internet and television access, and ancillary expenses), future tenants of these all-new, impeccably furnished apartments will have their choice of five design styles and sizes (17 to 70 m²). This will enable clients to select options that meet their particular needs at prices that offer unsurpassed value, starting from CHF 1,800 (€ 1,500) per month. The configurations available range from fully appointed one-room to three-room apartments, and from maisonettes to penthouses. However, those who opt for spaces on one of the building's upper floors, may find it difficult to leave behind the breathtaking views their apartments afford.

The complex also has plenty of further perks in store, such as a stylish restaurant scheduled to open in the near future, an exclusive top-floor VIP lounge and wellness area, a fitness centre, shared laundry facilities, and an underground garage with around 35 parking spaces.

"We're looking forward to welcoming our first guests," says Anja Graf, CEO of VISIONGROUP. "This modern apartment house is going to be the company's flagship, and we're proud to be raising the bar in the market for furnished living."

The new building's location speaks for itself: The SZU railway station Giesshübel is practically right outside its doors (making it possible to reach Zurich's main train station in five minutes), and tenants with their own vehicles will be able to access major nearby motorways in short order. The centre of Zurich – along with the Sihlcity shopping centre – is just minutes away, while the river Sihl and the Allmend Brunau offer recreational opportunities in the immediate vicinity.

An initial selection of residences is set to be made available for rent during a soft opening phase by the end of May 2013. To obtain further information or arrange an appointment to tour the new facility, potential tenants are invited to visit the new VISIONSTORE on Birmensdorferstrasse in Zurich. Details are also available on +41 (0) 44 248 34 34 and rentingzuerich@visiongroup.eu.



VISIONAPARTMENTS
VISIONDESIGN
VISIONVILLAS

About VISIONGROUP

Founded in Switzerland in 1999, VISIONGROUP specialises in the rental of high-quality furnished apartments known for their commitment to service and style in prime city locations. The company advanced from start-up to Switzerland's market leader in just a short time and is now expanding in phases both domestically and abroad. Its business now comprises three brands: VISIONAPARTMENTS, under which it rents exclusive apartments in the bustling urban centres of Europe; VISIONVILLAS, through which luxury residences are available; and VISIONDESIGN, an online portal where users can order furniture, furnishings, and related accessories – including many of the company's own creations. www.visiongroup.eu

For further information, please contact:

VISIONGROUP | Vision Zürich AG

Alain Gozzer | PR & Communications Manager

Birmensdorferstrasse 5 | 8004 Zürich, Switzerland

Telephone +41 (0) 44 248 34 10 | Mobile +41 (0) 79 531 89 54 | Fax +41 (0) 44 291 00 02

E-mail agozzer@visiongroup.eu | Website www.visiongroup.eu