



VISIONAPARTMENTS

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NEWS RELEASE

PRESTIGIOUS RECOGNITIONS

VISIONAPARTMENTS DOUBLE WINNER AT SO!APART 2016

Berlin/Zurich, 21 November 2016. - **A great honour for VISIONAPARTMENTS: The freshly renovated residential building on Zurich's Militärstrasse was recognised twice at the SO!APART Award 2016 – winning the “international” category and the “grand & great” public vote category. The Oscars ceremony for the serviced apartment sector was held as part of the 15th anniversary gala of ApartmentSERVICE in Berlin on Thursday, 17 November 2016.**

This already marked the fourth award for VISIONAPARTMENTS in the history of SO!APART: In 2014, the new residential building at Alexanderplatz Berlin won in the “new & different” category. Two years later, the Swiss market leader followed this up with a win in the “international” category for its flagship house in Zurich. Now, VISIONAPARTMENTS is following up on this success with two awards in a single year – once again in the “international” category and one award in the public vote for the “the popular big one”.

“The two awards this year are a special honour for us and make us very proud. They highlight our pioneering role in the serviced apartment sector,” explains Anja Graf, CEO of VISIONAPARTMENTS. “The fact that we have won the public vote also shows that we can rely on satisfied customers and an ever stronger community. Thanks to everyone who voted for us.”

The property in Zurich's Militärstrasse was the first residential building in the history of VISIONAPARTMENTS. It was opened in 1999 and completely renovated as part of the 15th anniversary. Two new living concepts give these business apartments a very special charm. The 62 new apartments span 7 storeys, with a laundry room and an in-house fitness centre in the basement. Shared offices were also opened in the building's foyer – temporary and flexible office spaces that can be booked by both tenants and external users. The residential building in the heart of Zurich offers everything you need in a temporary living solution, making it the deserved winner of the prestigious SO!APART Award.

About ApartmentSERVICE

ApartmentSERVICE has been the expert for serviced apartments in Germany for over 15 years. The company presents and markets over 20,000 serviced apartments in roughly 120 destinations throughout Germany and worldwide. The apartmentSERVICE.de platform is operated by Boardinghouse Consulting. The company complements its marketing of serviced apartments ideally with strategic consulting services for investors and (potential) operators in this special segment. Its consulting services focus on new developments and assessment and management of existing properties. www.apartmentSERVICE.de

About SO!APART

SO!APART is an event that brings together the German-speaking world of serviced apartments. Each year, leading experts and industry insiders hold presentations on fascinating topics related to the business of operating specialised properties and speak about market developments, trends and prospects. The highlight of the ceremony is the presentation of the SO!APART awards, currently in six different categories. As an expert for serviced apartments in Germany, ApartmentSERVICE showcases the best of the best and stimulates the largest growth market in its home country's hospitality industry. For information, see so-apart.de



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About VISIONAPARTMENTS

Founded in Switzerland in 1999, VISIONAPARTMENTS specialises in developing and renting premium furnished apartments with service and style. The company has grown quickly from a start-up to become Swiss market leader, currently offering over 1,000 tailored temporary living solutions in Berlin, Lausanne, Munich, Warsaw, Vienna and Zurich, and will soon open locations in Frankfurt, Geneva and Vevey. It is gradually expanding both domestically and internationally, focusing primarily on German-speaking countries. To enhance its global presence, VISIONAPARTMENTS also cooperates with selected partner companies in the serviced apartment sector offering 15'000+ serviced apartments in 100+ business destinations worldwide.

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