

NEWS RELEASE

VISIONAPARTMENTS Teams Up with Uber

Zürich, 5 December 2013 – **VISIONAPARTMENTS** has just started a cooperation with **Uber** throughout Europe. Each company will serve as the other's preferred partner when it comes to extended-stay accommodations and guest transportation.

This collaboration will begin in Berlin, Munich, and Zürich before a planned extension to Geneva and Vienna in 2014. Other cities will follow as soon as both companies begin serving them. Upon checking in, every VISIONAPARTMENTS guest will receive a EUR 20 voucher toward their first trip with Uber. Those guests who can produce documentation of having already used Uber, meanwhile, will be upgraded to the next highest VISIONAPARTMENTS category (pending availability).

“Uber is a great fit for our brand,” states Anja Graf, CEO of VISIONGROUP. “We’re both lifestyle brands that are right at home in the current age. We’re looking forward to working with Uber and are sure that we’ll be able to provide one another with valuable support.”

“The perfect combination of lifestyle and logistics is very important to all of us at Uber,” concurs Benedetta Arese Lucini, Uber Regional General Manager. “In VISIONAPARTMENTS, we’ve found an outstanding partner that shares our values. Together, we’re going to be helping people who are always on the go with their transportation and accommodation needs.”

About uber.com

Uber is revolutionizing the way people get around cities. By connecting discerning guests with professional drivers through its app, the service is expanding the driving services available to all and offering drivers new business models. Since its foundation in San Francisco in 2009, Uber has successfully begun helping people get where they need to go – safely, comfortably, and in style – in 50 cities and more than 20 countries around the world. Its investors include Amazon founder Jeff Bezos, Goldman Sachs, and Google Ventures. www.uber.com

About VISIONGROUP

Founded in Switzerland in 1999, VISIONGROUP specialises in the rental of high-quality furnished apartments known for their commitment to service and style in prime city locations. The company advanced from start-up to Switzerland’s market leader in just a short time and is now expanding in phases both domestically and abroad. Its business now comprises three brands: VISIONAPARTMENTS, under which it rents exclusive apartments in the bustling urban centres of Europe; VISIONVILLAS, through which luxury residences are available; and VISIONDESIGN, an online portal where users can order furniture, furnishings, and related accessories – including many of the company’s own creations. www.visiongroup.eu