

## NEWS RELEASE

### **VISIONAPARTMENTS FLAGSHIP HOUSE IN ZÜRICH New Lifestyle Apartment House Off to a Successful Start near Giesshübel Station**

*Zürich, 27 November 2013* – In late May 2013, an initial contingent of homes in VISIONAPARTMENTS' new flagship house near the Zürich-Giesshübel train station were made ready for their first guests. Recent months have seen the rest of the lifestyle property open floor by floor, culminating with today's completion of the penthouse apartments and VIP area on its topmost level. With that, 206 designer apartments are now available at attractive rental prices. At the moment, 95% of the residences are already spoken for. [www.visionapartments.com](http://www.visionapartments.com)

"We're very pleased with how well our new flagship house has launched," confirms Anja Graf, CEO of VISIONGROUP. "We put the knowledge that comes with nearly 15 years of experience into this new property in the hope of setting new standards in furnished living. It's also great to have rented out over 90% of our apartments there, which underscores how they're resonating on the market."

In place of the office complex originally planned for the location, this new apartment building was constructed to offer new living space in a highly coveted area of Zürich on Wolframplatz 1. Residents of these brand-new, premium appointed flats will not only enjoy a variety of services (including weekly cleaning and free internet and television access, with all ancillary expenses covered), but also have their choice of five different designs and an array of dimensions and layouts, from duplexes and multiroom apartments to penthouse suites (17 to 70 m<sup>2</sup>). This will enable them to tailor their home away from home to their personal needs, all at attractive prices starting at CHF 1,900 per month. In addition, those who opt for one of the house's upper floors will have their own breathtaking view of Zürich.

Despite their urban surroundings, the apartments offer a standard of living that could scarcely be more satisfying. The facility was built with state-of-the-art technology and a number of MINERGIE® standards in mind, including a heat-insulating exterior, a solar collector system, and comfort ventilation. These considerations ensure excellent air quality, just the right temperatures, and protection from external noise, as well as the building's ability to maintain its value. Meanwhile, all residents receive access to their own personal postbox, along with individual entry codes for the house and their apartment.



VISIONAPARTMENTS  
VISIONDESIGN  
VISIONVILLAS

The property's further amenities include an exclusive VIP lounge on its top floor, a fitness/wellness area, several shared laundry rooms, and an underground car park with 35 spaces. VISIONAPARTMENTS is also looking for an innovative manager to turn a 210m<sup>2</sup> business space directly adjacent to the nearby SZU line into a restaurant that will also provide room service to its guests.

The new building's location, meanwhile, speaks for itself: The SZU railway station Giesshübel is practically right outside its doors (making it possible to reach Zurich's main train station in four minutes), and guests with their own vehicles will be able to access major nearby motorways in short order. The centre of Zurich – along with the Sihlcity and Hürlimann-Areal shopping centres – is also just minutes away, while the river Sihl and the Allmend Brunau offer recreational opportunities in the immediate vicinity.

#### **About VISIONGROUP**

Founded in Switzerland in 1999, VISIONGROUP specialises in the rental of high-quality furnished apartments known for their commitment to service and style in prime city locations. The company advanced from start-up to Switzerland's market leader in just a short time and is now expanding in phases both domestically and abroad. Its business now comprises three brands: VISIONAPARTMENTS, under which it rents exclusive apartments in the bustling urban centres of Europe; VISIONVILLAS, through which luxury residences are available; and VISIONDESIGN, an online portal where users can order furniture, furnishings, and related accessories – including many of the company's own creations. [www.visiongroup.eu](http://www.visiongroup.eu)

#### **For further information, please contact:**

VISIONGROUP | Vision Zürich AG

Alain Gozzer | Head of Marketing & Communications

Birmensdorferstrasse 5 | CH-8004 Zürich

Telephone +41 (0) 44 248 34 10 | Mobile +41 (0) 79 531 89 54 | Fax +41 (0) 44 291 00 02

Email [agozzer@visiongroup.eu](mailto:agozzer@visiongroup.eu) | Website [www.visiongroup.eu](http://www.visiongroup.eu)