



**VISIONAPARTMENTS**

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**NEWS RELEASE**

**VISIONAPARTMENTS WELCOMES NEW MANAGEMENT MEMBERS**

**MAX THRONE AND RALPH BÜSSER TO SUPPORT THE COMPANY'S GROWTH STRATEGY**

*Zurich / 3. September 2018* – **VISIONAPARTMENTS, the Swiss market leader in the serviced apartment sector, has extended its management team by welcoming Max Thorne, Senior Board Director, and Ralph Büsser, COO. Both bring many years of experience in the real estate and serviced apartments sector to the table.**

On its way of growth, VISIONAPARTMENTS is welcoming two new management members; Max Thorne, Senior Board Director, and Ralph Büsser, COO, will lead the company on the path to global expansion. They have proven track records in the field and are known as experts in the field.

Max Thorne has over 30 years of experience in the serviced apartments industry and has held senior roles at BridgeStreet Global Hospitality. He created the Beyonder aparthotel brand for Oaktree Capital Management's platform, which was followed by the acquisition of SACO, and more recently was the lead advisor on the acquisition of SACO for Brookfield Asset Management. On top of that, Max established his own hospitality consulting firm, The MRP Group, which provides advice to many clients including some of the largest private equity and investment funds and houses. Max has been directly involved with delivering billions of pounds of investment into the sector. As chairman of the British Hospitality Association Aparthotel Committee, he has helped the serviced apartments sector gain recognition within the wider hospitality industry.

Ralph Büsser has 20 years of experience in the Swiss real estate development sector. He has not only held senior roles at numerous renown companies, but was also owner and founder of several firms, such as Blue Hour Invest AG and SOL Property AG. He is specialized in business development, contract management, process analysis, design and optimization. Furthermore, he is an expert in property management and client consulting.

Anja Graf, Group CEO and Chairwoman of VISIONAPARTMENTS: "Welcoming Max and Ralph to VISIONAPARTMENTS represents a milestone towards our goal to extend the company and become a global key player in the industry. There are tremendous opportunities for our company, and by bringing in these two industry experts, I am very confident about VISIONAPARTMENTS' future development."

"I am delighted and enthusiastic to be able to support Anja and the VISIONAPARTMENTS team in this exciting new chapter for the company. The vision and pipeline is strong and I am looking forward to the growth and execution of many of these projects", says Max Thorne.



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Ralph Büsser is looking forward to working at VISIONAPARTMENTS: “Over the past 20 years, VISIONAPARTMENTS has become the Swiss leader in the serviced apartments industry. I could not be more thrilled to contribute to the next chapter, the further international expansion of the company and I am convinced about VISIONAPARTMENTS' future growth.”

**About VISIONAPARTMENTS**

Founded in Switzerland in 1999, VISIONAPARTMENTS specialises in developing and renting premium furnished apartments with service and style. The company quickly grew from a start-up to Switzerland's market leader and now offers over 1,800 tailored temporary living solutions in Berlin, Frankfurt, Lausanne, Warsaw, Vienna, Zug and Zurich, with further locations soon to follow in Basel, Zurich Glattbrugg, Geneva and Vevey. It is gradually expanding both in Switzerland and abroad while focusing primarily on the German-speaking countries. To enhance its global presence, VISIONAPARTMENTS also cooperates with select partner companies in a serviced apartment network that currently includes over 130,000 accommodations in more than 850 business destinations worldwide.

[visionapartments.com](http://visionapartments.com)

**For further information:**

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