



**VISIONAPARTMENTS**

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**NEWS RELEASE**

**NEW BUSINESS MODEL FOR VISIONAPARTMENTS**

**PILOT PROJECT FOR SHARED OFFICES IN ZÜRICH'S MILITÄRSTRASSE**

*Zürich, 14 June 2016* – **The specialist for furnished apartments with service and style is testing a new business segment: On 1 July 2016, the company's first shared offices will open in the renovated VISIONAPARTMENTS building on Militärstrasse in Zürich. They are open to tenants and external users. The pilot project in Militärstrasse is intended to optimise the product. The next step will be to provide offices in other buildings in Switzerland and abroad.**

"The shared office concept is perfect for our target market, which consists largely of international business travellers", explains Anja Graf, CEO & Chairwoman of VISIONAPARTMENTS. "Co-working spaces are booming at the moment. We will monitor and enhance this trend with interest. Multi-use concepts like this add value to our residential buildings and for our tenants as well. Our guests already make great use of existing facilities like wellness or fitness areas, VIP lounges or third-party catering services, and really appreciate them."

The new offices are on the ground floor of the recently fully renovated building at Militärstrasse 24 in Zürich. The approximate 70 m<sup>2</sup> of floor space and the reserved workstation can be accessed using an electronic code. The entrance area features a lounge and kitchen, including a microwave, tea maker and coffee machine. The lounge area also offers a multi-function printer. The 14 workstations are either open or separated by glass walls. The weekly rate from CHF 350 includes Wi-Fi and the cleaning. Faster Internet connections can be ordered separately if required. The offices are furnished in light and friendly colours, and bear the signature of the stylish VISIONAPARTMENTS.

After a successful test phase in Militärstrasse, further offices are to be opened in the VISIONAPARTMENTS Flagship House at Zürich's Giesshübel railway station.

**About VISIONAPARTMENTS**

VISIONAPARTMENTS, established in Switzerland in 1999, specialises in developing and renting premium furnished apartments with service and style. The company has grown quickly from a start-up to become Swiss market leader, currently offering over 1,000 tailor-made temporary living solutions in Berlin, Lausanne, Munich, Warsaw, Vienna and Zürich, and will soon open locations in Frankfurt, Geneva and Vevey. The company is gradually expanding domestically and internationally, focusing primarily on German-speaking countries. To enhance its global presence, VISIONAPARTMENTS also cooperates with selected partner companies in the serviced apartment sector.

[visionapartments.com](http://visionapartments.com)



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