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NEWS RELEASE

**GROWING NETWORK OF INTERNATIONAL PARTNER COMPANIES
OVER 80 OFFICIAL SERVICED APARTMENT PARTNERSHIPS WORLDWIDE**

Zurich, 14 June 2016 – **VISIONAPARTMENTS welcomed its first official partner company, “Apartment040” in Hamburg, in August 2015. This network has now been expanded to 80 international partner companies. As a result, visionapartments.com now offers over 9000 serviced apartments in 28 different countries and 70 cities worldwide. The global network continues to grow and is set to include at least 130 official partner companies and approximately 15,000 furnished apartments by year end.**

“When long-standing corporate clients told us that they wanted to book serviced apartments with us in all key business destinations around the world, we realised that we had to take a new direction or become dependent on agents, some of whom charge exorbitant fees”, says Anja Graf, CEO & Chairwoman of VISIONAPARTMENTS. “It would be impossible to span the globe with our own resources at short notice, so we decided to team up with suitable partner companies.”

All partners chosen are also serviced apartment providers focussing in particular on long-term stays of one month or more, and offer typical services for the segment. Their residential buildings should also be in a good urban location, prioritise architecture and design, offering stylish residential concepts.

“We are delighted that so many doors were opened to us around the world and that the partner companies all welcomed the opportunity to work with VISIONAPARTMENTS”, adds Anja Graf. “All signs indicate that we will soon be able to offer furnished apartments in all important business travel destinations thanks to our growing international network, and thus come a big step closer to our vision of becoming one of the leading providers of serviced apartments worldwide.”

The furnished apartments are primarily marketed and booked visionapartments.com. Best available rates for all serviced apartments worldwide are offered to the users there. Efforts are also underway to program a new and optimised system for visionapartments.com, which is scheduled to go live in spring 2017. This will also include a mobile app that will enable users to book business apartments worldwide quickly and conveniently.

“As a US market leader, we’ve sought out international partnerships with best in class local providers”, says Ken Brown, Global Solutions Manager at FURNISHEDQUARTERS. “It’s difficult to find partners who share our commitment to hospitality, design and inventiveness, but VISIONAPARTMENTS surely fits the bill. We look forward to achieving continued success together.”



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“We’ve found many synergies with VISIONAPARTMENTS straight away. Both companies introduced the serviced apartment concept in their countries: Halldis in Italy since 2002 and VISIONAPARTMENTS in Switzerland since 1999”, adds Moussa Samake, Head of Sales and Strategic Partnerships at Halldis Apartments. “Both brands introduced professional property management to accommodate business travellers and today, both are market leaders, sharing the same vision. We are proud to be the exclusive partner for the Italian market.”

New partner companies are added to visionapartments.com on a weekly basis. Negotiations with additional companies worldwide are underway continuously. Potential partner companies can find the information they need, and apply to become partners on visionapartments.com. VISIONAPARTMENTS’ goal remains to fully serve all important business destinations worldwide with select serviced apartment providers by early 2017.

About VISIONAPARTMENTS

VISIONAPARTMENTS, established in Switzerland in 1999, specialises in developing and renting premium furnished apartments with service and style. The company has grown quickly from a start-up to become Swiss market leader, currently offering over 1,000 tailor-made temporary living solutions in Berlin, Lausanne, Munich, Warsaw, Vienna and Zurich, and will soon open locations in Frankfurt, Geneva and Vevey. The company is gradually expanding domestically and internationally, focusing primarily on German-speaking countries. To enhance its global presence, VISIONAPARTMENTS also cooperates with selected partner companies in the serviced apartment sector.

visionapartments.com

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