



VISIONAPARTMENTS

Your first address.

COMPANY PORTRAIT

FURNISHED LIVING WITH SERVICE AND STYLE IN PREFERRED URBAN LOCATIONS – WORLDWIDE

VISIONAPARTMENTS, established in Switzerland in 1999, specialises in developing and renting premium furnished apartments with service and style. The company has grown quickly from a start-up to become Swiss market leader, currently offering over 1,000 tailor-made temporary living solutions in Europe. The company is gradually expanding domestically and internationally, focusing primarily on German-speaking countries. To enhance its global presence, VISIONAPARTMENTS also cooperates with selected partner companies in the serviced apartment sector. visionapartments.com

VISIONAPARTMENTS goes far beyond the conventional rented apartment. Its fully furnished residences are available in a wide range of sizes and price categories, boasts unsurpassed city locations, and offers every conceivable comfort, from cleaning and laundry services to free Internet access. Meanwhile, local support teams are on hand to ensure that each and every guest's particular needs are met.

“Our tailor-made lifestyle apartments meet a modern need”, explains Anja Graf, CEO of VISIONAPARTMENTS. “We believe furnished homes in good locations are just the beginning; that's why we value so much high quality materials, architecture, and design, as well as serving our discerning clientele. With our concept, we're creating a whole new, contemporary form of living.”

Customised interior concepts

As the majority owner of each of its buildings, VISIONAPARTMENTS finances and designs them specifically, and fully furnishes its apartments based on its own living concepts. This produces the added value that sets VISIONAPARTMENTS above others: exclusive interior design, high quality materials, and a rich palette of colours and forms balanced down to the last detail to create a holistic living experience. The company's own design team explores matters of style on a daily basis in assembling contemporary arrangements for the company's residences. In doing so, these professionals consistently develop new, holistic living concepts featuring custom creations and choice pieces of furniture by renowned designers. The variety of styles ensures that there is an apartment to suit every taste. The portfolio consists of multifaceted, premium living spaces, ranging from compact studios to exclusive villas.

Additionally VISIONAPARTMENTS presents compelling arguments in terms of pricing. “In comparison with unfurnished rental apartments in central locations, the brand offers great value for money – in Zurich in particular, the smallest units are often even less expensive than regular unfurnished 1- or 1½-room apartments”, explains Anja Graf.

Simple reservation, tailored consulting

The booking process is clear and easy; tenants simply visit visionapartments.com, e-mail or phone. Local offices, like the one at Steinmühleplatz in the heart of Zurich, also serve as a point of contact for



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clients and potential clients, and give an initial impression of the high-quality living experience. Meanwhile, the company's local teams are happy to advise clients, book tailored business apartments worldwide and arrange viewing appointments directly at the desired locations.

Ever-expanding network of international partner companies

VISIONAPARTMENTS has been working with serviced apartment partners since the end of 2015. They are carefully chosen, share a similar quality and service-driven philosophy in central locations of popular business destinations, and are a perfect match for VISIONAPARTMENTS' design focus. The ever-expanding global network is communicated and marketed centrally on visionapartments.com offering best available rates.

Expanding to Europe's pulsating metropolises

In addition to building an international network, VISIONAPARTMENTS also pursues an internal growth strategy. This strategy focuses on German-speaking countries, in particular on the domestic Swiss market.